

Alsufyev Artem I. — Doctoral Student; St. Petersburg State University;
e-mail: alsufyev@gsom.pu.ru

Ardichvili Alexandre — PhD, Professor; University of Minnesota, USA;
e-mail: ardic001@umn.edu

Bogatyreva Karina A. — Doctoral Student; St. Petersburg State University;
e-mail: bogatyreva.phd2015@ledu.gsom.pu.ru

Cornachione Edgard — PhD, Professor; University of Sao Paulo, Brazil;
e-mail: edgardbc@usp.br

Li Jessica — PhD, Professor; University of Illinois Urbana Champaign, USA;
e-mail: jli2011@illinois.edu

Medvedev Andrey G. — Doctor of Sciences in Economics, Professor; The University of Applied Sciences Ludwigshafen am Rhein; *e-mail:* andrey.medvedev.gsom@mail.ru

Okulov Vitaly L. — Candidate of Sciences in Mathematics, Associate Professor; St. Petersburg State University; *e-mail:* okulov@gsom.pu.ru

Ruchyova Alina S. — Doctoral Student; St. Petersburg State University;
e-mail: St035631@gsom.pu.ru

Shirokova Galina V. — Doctor of Sciences in Economics, Professor; St. Petersburg State University; *e-mail:* shirokova@gsom.pu.ru

Tsukanova Tatyana V. — Assistant Professor; St. Petersburg State University;
e-mail: tsukanova@gsom.pu.ru

Zavyalova Elena K. — Doctor of Sciences in Psychology, Professor; St. Petersburg State University; *e-mail:* zavyalova@gsom.pu.ru

Yadav Sunil — PhD, Professor; University of Delhi, India; *e-mail:* yadavsoft@gmail.com